



Sponsorship plan

Canada-Africa Forum on Trade and Investment June 4-5, 2026

This 8th edition of the Canada-Africa Forum on Trade and Investment will take place at the Holiday Inn Montreal Downtown Hotel on June 4 and 5, 2026, in the context of the 20th anniversary of the creation of Force Leadership Africain and the opening of the 2026 FIFA World Cup, which will be held in North America. This forum will focus on the theme: “The Canada-Africa Partnership in Action” and will feature various panel discussions, including:

- The challenges and opportunities of the trade war for Canada-Africa trade;
- The economic potential of sport for wealth and job creation;
- Experiences in developing mining resources in Africa;
- The key role of financial institutions in project financing;
- Strategic areas of convergence and growth in trade between Canada and Africa.

By becoming a sponsor of the Forum, your organization will benefit from exceptional visibility among a highly qualified and influential audience. More than 100 participants are expected, including business leaders, policy makers, government representatives, and economic leaders from Canada and several African countries. Thanks to a hybrid format, both in-person and virtual, your brand will be promoted to local and international audiences. Depending on the sponsorship level, you will benefit from a presence in the participant booklet, mentions during breaks and official videos, an exhibition booth, or even a project presentation on stage, providing you with a strategic platform to raise your profile, establish partnerships, and strengthen your position on the Canada-Africa axis.

	Lead partner (10 000 \$)	Partner (5000 \$)	Platinum (4000 \$)	Gold (3000 \$)	Silver (1000 \$)
Special promotional activities upon request	x				
Exhibition booth	x	x			
Project presentation at the forum	x	x	x		
Participant workbook	Presentation sheet + logo	Presentation sheet + logo	Presentation sheet + logo	Presentation sheet + logo	Logo
Mention during breaks and videos	x	x	x	x	x

By Interac transfer to: info@forceleadershipafricain.org.

Bank transfer:

- RBC Banque Royale, Succ. 55 Royalmount, 5500, ave. Royalmount, Mont-Royal, Québec, Canada, H4P 1H7.
- Transit number: **06941**
- Institution number: **003**
- Account number: **100 938 0**

Payment by **check** or **Western Union** upon request.

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