



Canada-Africa Trade and Investment Forum: May 23-24, 2024

Presented by Force Leadership Africain on the theme:

Increasing Canada-Africa Trade and Investment



This Forum will be held in hybrid mode: face-to-face and virtual.

- Face-to-face registration link : eventbrite.ca/e/697598896077
- Virtual registration link: <https://bit.ly/FCA2024>

Info@forceleadershipafricain.org www.forceleadershipafricain.org



Preliminary programme

- **Thursday 23 and Friday 24 May 2024 from 8:30 a.m. to 1 p.m.:** presentations,
- A break of 10 min at 10:30 am
- For the face-to-face part:
 - Lunch break : 13:30 to 14:30;
 - Possibility of showroom from 14h to 17h

Thursday 23 May 2024

Opening remarks

Panel 1: the main sectors of possible exchange

- Agribusiness
- Digital
- Nature resources
- Academic and professional education
- Climate change
- Infrastructure
- Cultural industries
- The economics of sport

Panel 2: Role of Business People

- Canadian side
- African side
- The African diaspora

Panel 3: Role of government agencies

- National
- Regional and continental

Friday, May 24, 2024

Panel 4: Role of financial institutions

- Private banks
- Private banks
- Multilateral financial institutions

Panel 5: Canada-Africa Convergence and Trade Growth Strategies: Establishment of the **Investors Club for the Future of Africa (CIAA)** to mobilize capital for high-potential projects in African countries in five strategic sectors.

- **Closing remarks**

Priorities of the Forums

- Work towards the provision of credible economic and financial information on business projects.
- Discuss and implement concrete mechanisms to mobilize capital for projects and companies in Africa.
- Establish convergence links between various economic actors to support the emergence of promising sectors in Africa, in particular:
 - New technologies;
 - Food;
 - Renewable;
 - Environmental protection
 - Real estate.

Concretely, it will be a question of inviting through Force Leadership African, these economic operators to participate in a contact mechanism called **Club of Investors for the Future of Africa (CIAA)**:

- **Major African entrepreneurs**, offering their experience, their sponsorship and part of the profits of their companies, to redirect them towards new promising economic sectors.
- **Successful African international athletes**, offering as an investment, a portion of their income or savings to finance the projects of talented young entrepreneurs, to ensure in return, sources of income for their old age.
- **Canadian and foreign businesspeople interested in Africa.**
- **Members of the African diaspora** with savings and looking for interesting business projects in Africa.
- **African, Canadian, and international financial institutions** offering financing to businesses.
- **African start-ups** with high potential in the five areas of activity mentioned above.

Economic justification for our approach

Despite the many challenges facing Africa, it has enormous potential. In addition, Africa has 1.4 billion inhabitants, more than 60% of whom are under 24 years old, so a vast market of the future. But given that this population tends to double every 25 years, one of the keys to the continent's economic success lies in the imperative of investment and entrepreneurship.

Practical information about the Forum

Participation fee;

Virtual mode: free

In face-to-face mode:

- One day: \$125
- Two days \$200
- You can register, either online at Eventbrite or by email at Info@forceleadershipafricain.org by introducing yourself and paying the participation fee via Interac e-Transfer **or Interac** to the order of **African Leadership Force**, RBC Royal Bank bank account, Succ. 55 Royalmount, 5500 Royalmount Avenue, Mount Royal, Quebec, Canada, H4P 1H7 **N0 transit: 06941; Institution N0: 003; Account number: 100,938 0**

1. **Transportation and accommodation at the expense of participants**
2. **Physical location of the Forum in Montreal:** to be announced soon.



Some of the participants at the Canada-Africa Investment Conference on May 18-19, 2023

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