

## THE AFRICAN EXCELENCE WEEK

Under the theme "Prospects Africa - Canada: everything is within our reach! ", this activity promotes a set of three (3) projects that are complementary:

- A travel discoveries / voluntary action project in which professionals, executives, pre-retirees and retirees are invited to get involved in travel plans discoveries coupled with volunteer activities through a sample of African countries they will be offered;
- An opportunity to develop business and community projects between Canada and Africa, through a permanent system of contacting;
- An opportunity to develop Canada-Africa-Diaspora human resources .

### THE TRAVEL DISCOVERIES / VOLUNTARY ACTION PROJECT

**A short-term component** in which it will be offered to the participant, a trip to an African country that he can choose from a list that will be proposed. The duration will be two to four weeks, including for example a discovery tour of a week the rest of the stay being devoted to the technical support of a community or an institution. This activity is not remunerated.

A long-term component in which the participant could go to Africa for a period of two months or more, during which he could participate in a development project over the medium to long term, in his field of expertise. remuneration arrangements will be determined with his employer, he and the host country.

### THE AFRICA-CANADA-DIASPORA HUMAN RESOURCES DEVELOPMENT PROJECT

**A National component** which Canadian companies are invited to increase the number of recruits from African communities in general very qualified and competent. Chambers of commerce and professional associations will be involved in this process.

**An International component**, which is to encourage and convince Canadian companies receiving funding from the World Bank and other institutions of La Francophonie to grant a quota of jobs for technicians, managers, experts and / or subcontractors to members, qualified from the African diaspora.

## THE OUTCOMES

### Benefits for participating Canadian companies and organizations

- Provide opportunities for employees and executives to relax and improve their self-esteem and their level of productivity;
- Improve their corporate image and positioning as forward-thinking companies in the areas of community service and technology transfer;
- Expand markets and access to new business partnerships;
- Relocate and reduce the cost of production and distribution.

### Benefits for individual Canadian participants

- Improved life chances and achievement of personal dreams in terms of self-fulfillment, self-esteem and personal challenges;
- New horizons, new challenges, new partners and new friends;
- Improving productivity and enjoyment of life;
- Opportunities for sharing and acquiring new knowledge.

### Benefits for African Diaspora in Canada

- An expansion of career opportunities;
- Greater development of entrepreneurship within the community;
- A better understanding and greater reach its full potential in life;

### Benefits for African countries

- Greater opportunity for access to technical advice, innovative and good governance, advice subsidized by the understanding of African cultural and social context;
- A better matching with their diaspora;
- A tremendous opportunity for growth, innovation, technological advancement and modernization of the African continent;
- Progress of entrepreneurship and collective wealth;
- Growth of savings and investment;
- Altogether a chance to contribute to economic and social development by promoting and progress of democracy and good governance.



*Is a non-profit corporation with several objectives:*

*Be in Canada, a group of African dialogue representation and affirmative action, on political, economic, commercial, cultural, scientific, technical and social issues affecting Africa and Africans;*

*Promote research excellence in all areas in Africa, whether in Canada or anywhere in the world;*

*Express opinions that could help a better understanding of the challenges of economic development and social progress in Africa and Canada, as well as the concerns of the African-Canadian communities ;*

*Collaborate with the advent of a mutually beneficial partnership between Canada and Africa;*

*Advice, if necessary, governments, nongovernmental organizations, institutions, traders and missionaries on policies, mechanisms and initiatives of political, economic, commercial and cultural between Canada and Africa.*



## ACTIVITY SCHEDULE

- 1:30 pm – Welcome and registration**
- 2:00 pm – President ALF welcoming word**  
Dr. Yona Likongo
- 2:15 pm – Project benefits for Africa and Canada:**  
Mr. Raymond Leroux, Dessau V-P  
Mr. Yaovi Bouka, executive ALF V-P
- 2:45 pm – Touristy African wonders**  
African countries representative  
(to be precised)
- 3:30 pm – Questions**
- 3:50 pm – Ending word**  
Royal Air Maroc representative  
(to be confirmed)
- 4:00 pm – Project launching and networking cocktail**
- 4:40 pm – End of the activity**

## REGISTRATION FEES

Regular rate	ALF member rate	Student rate
20 \$	10 \$	5 \$

Sign up today by filling the registration form available on :

[www.forceleadershipafricain.org](http://www.forceleadershipafricain.org)

## TERMS OF PARTICIPATION TO THE PROJECT

Companies, organizations and associations in Canada are urged to register their members in these projects.

Several levels of sponsorship available to companies and organizations wanting to be involved in the project:

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Bronze sponsorship	1 000 \$
Silver sponsorship	5 000 \$
Gold sponsorship	10 000 \$
Diamond sponsorship	25 000 \$
Platine sponsorship	50 000 \$
Governor sponsorship	100 000 \$

For further information, please contact:

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Present

**THE AFRICAN EXCELENCE WEEK**  
**6th edition**

« Africa-Canada perspective :  
We can have it all! »

**SATURDAY, OCTOBER 6 2012**

**St Pierre center**  
**1212, rue Panet**  
**Montréal, QC**  
**H2L 2Y7**  
**(514) 524-3561**  
**Métro Beaudry**



The Canadian African Diaspora Association



The out of Canada and United States graduated Doctors of Quebec Association



The Canadian Council for Africa

